

WHO we are

Meadowview Productions, LLC is a regional leader in marketing, sporting events and festival promotion. We have been entertaining the Northwest since 1998, offering a wide range of creative services that include production, logistics, public relations, marketing and conceptualization for all types of events. Whether it be an outdoor festival, tradeshow, corporate team challenge or sporting event, Meadowview Productions will deliver. Our rich collection of experience includes work with ESPN, Fox, NASCAR, the University of Oregon's Warsaw Sports Marketing Center, USA Soccer, Major League Baseball, Chicago First Bank and ESPN's Great Outdoor Games.



WHAT we know

Events are designed for people to come together and reunite with family, friends and their community. Public events require coordination, cooperation and a common goal. We have years of experience addressing all of the unique details that are crucial to the successful production of high quality events. We realize the importance of each player involved. Area leaders, city and local governments, vendors, talent, staff and volunteers must all be brought together and commit to a common goal.

WHEN we can help

Meadowview Productions can provide you with the knowledge, tools and relationships that are essential to all profitable events. Our experience can guide you through conceptual development, marketing, execution and, finally...to the realization of a successful end product.

- Consultation and Project Development
- Site Evaluation and Design
- Equipment and Logistical Management
- Promotion and Marketing
- Vendor Solicitation
- Outdoor Corporate Adventures
- Community and Government Relations
- Contract Negotiation and Resolution
- Talent & Entertainment Booking
- Sponsoring Sales and Fundraising
- Security, Safety and Sanitation

WHERE we live

Building communities for a better tomorrow is one of our primary objectives. By creating cooperative partnerships with local governments and business communities, Meadowview Productions enjoys a tremendous amount of success developing events that increase community pride, spur economic development and unite the public.

Meadowview is dedicated to helping raise money and awareness for community groups and non-profit organizations by helping create exciting and profitable events within *any community*. We are driven to help plan and facilitate the events that make your local area a better place to live, work and play.

WHY we specialize

Meadowview specializes in outdoor events and festivals that are designed to celebrate the importance of family and community. We promote youth activities and imaginative outdoor adventure in an effort to provide families with unique opportunities to reconnect, laugh, explore and experience the world around them...together.

HOW we can be reached

Michael Allen

28831 Meadowview Rd
Junction City, OR 97448

www.northwestchallenge.com

Phone: 541.689.3612

Cell: 541.914.8402

E-mail: mike@northwestchallenge.com

Meadowview has been developing and marketing unique, profitable events for over twenty years. We would love the opportunity to speak with you about your next project. Whether you hope to plan an outdoor festival, company picnic, fundraising event, competitive sporting activity or vendor trade fair, we can help. Let our experience guide the success of your next adventure. Whether Public or Private, if your event involves people coming together for a purpose, we can make it happen.

EVENT SERVICES



CONSULTATION & PROJECT DEVELOPMENT

The first step in development of a new event is defining what your goals are for the event and your organization. Once you have a clear understanding of the end result that you want your event to produce, then Meadowview Productions can construct a concept and event that will have the best chance to satisfy those objectives.

COMMUNITY & GOVERNMENT RELATIONS

Plain and simply, your public events MUST have the support and cooperation of local community leadership to be successful. Meadowview can coordinate every part of the application, proposal and permitting processes, as well as assess and present the potential economic/social benefits, impacts and issues associated with public festivals.

SITE EVALUATION & DESIGN

Many times, advantages and issues with a specific venue that are plainly apparent to seasoned event planners can go unnoticed to the untrained eye. Meadowview staff is cognizant of all variables and contingencies involved with transforming public and private land into a premier event location.

CONTRACT NEGOTIATION & RESOLUTION

Through our own extensive contract experience, solid connections in the industry and working relationships with the area's highest quality talent and vendors, Meadowview can get you the most competitive prices and terms for desired entertainment and outsource services.

EQUIPMENT & LOGISTICAL MANAGEMENT

Depending on your specific needs and venue, a host of rental products and services can be contracted for, sited, and managed at your event. The following are just some of the tools we can use to create a smooth running event:

Stages (all sizes)	Professional-Grade Sound Gear & Lighting
Tents & Canopies (all sizes)	Indoor & Outdoor Heating and Cooling
Storage Containers & Trailers	Power Generators & Water Pumps
Cooking and Serving Apparatus	Indoor Lighting and Outdoor Light Towers
Fencing & Street Barriers	Beverage Coolers & Carbonated Dispensers
Tables, Bars & Chairs	Sanitation Equipment (Toilets, Hand Washing Stations)

TALENT & ENTERTAINMENT BOOKING

Meadowview has vast experience booking every kind of entertainment for live events. Music, theater, comedy, executive and celebrity speakers, product demonstrations, athletes...you name it.

PROMOTION & MARKETING

An integral task in creating a public event is informing the people in your area about the event and providing value to your sponsor community. Meadowview can help you create marketing campaigns for your event. Newspaper, radio, posters, flyers, billboards, email and fax can all be utilized to get the word out.

SPONSORSHIP SALES & FUNDRAISING

The support of the business community can make all the difference between a profitable and unprofitable event. Meadowview's will use its contacts to help you solicit sponsorship dollars from local, regional and Fortune 1000 companies.

VENDOR SOLICITATION

Meadowview has contacts with literally hundreds and hundreds of private purveyors of food, art, and crafts throughout the Midwest. We can get the word on your event out to them immediately and enhance the cultural significance, entertainment experience and budget for your event through their participation.

SECURITY, SAFETY, & SANITATION

Limiting liability and potential for harm to event attendees, while creating a clean, inviting environment, is of chief concern to Meadowview. We develop solid working partnerships with local law enforcement and emergency response organizations so that there is a plan for all possible contingencies.

WORKING FOR THE BEST



The BI-MART Northwest Challenge Busch Beer Outdoor Series

The 2008 BI-MART Northwest Challenge Busch Beer Outdoor Series came about as a culmination of all events we have participated in over the past twenty years. These are, by far, the most popular fan events that we have ever produced. X-Treme Air Dogs, Cycling and Motorsport events always draw a fantastic crowd. The series continues to evolve as we move our venues into larger demographic areas throughout the northwest.

DG Productions, Ricochet River

ForestSports, Inc. was a movie consultant on Kate Hudson's very first movie. We trained the actors and setup scenes for DG Productions. This experience provided us with the opportunity to work for some of the very best actors and producers in the industry, amidst some very challenging locations. One of our first tasks was to acquire two 100-foot spar trees for the "Climax Scene" of the movie. We were charged with having them shipped, set in the ground and made safe by OCEA standards in the middle of a downtown Eugene, OR public park.

Timber Sports

Between 1993 and 1997, Forest Sports, Inc produced LumberJack events. We were the agent and Trainer for World Champion Mel Lentz, as well as other Timbersports Series athletes. This experience lead to an ESPN special on the training of Mel Lentz and corporate entertainment events for clients such as Johnson & Johnson.

2003 Northwest Challenge "Big Air" TM Dock Dogs

In the summer of 2003 Meadowview Productions introduced its subsidiary, Northwest Challenge, and produced its first DockDog national event. Meadowview Productions became the organizer and producer of all DockDog events on the west coast and qualifiers for the ESPN Great Outdoor Games. Over the next three years, Meadowview produced several NW Challenge series events per year in some of the most beautiful venues across the nation!

In 2006 Meadowview productions created X-Treme Air dogs and included it as part of our Northwest Challenge Festival Series. At that time, we started producing our own Dog Sports, along with Cycling and soon to be Triathlons.

NASCAR

Our Motorsports division produced two successful NASCAR races in 1998 & 1999 and developed an exceptional business relationship with this organization. Through our experience with NASCAR, we learned that their marketing department was invaluable. It has given us some of the most powerful tools on this planet, and we are happy to share them with all of our clients.

TESTIMONIALS

Mike offers a quality program and covers every detail before, during and after his event. Because we incorporated his event within the Lane County Fair, logistics of set up and take down are critical to ensuring a smooth operational flow when competing with other events and attractions that are simultaneously setting up and taking down. Our staff resources are extremely thin, and Mike worked out much of the planning and logistics in advance of his event at the Fair to ensure minimal impact on fair staff during and after the Fair.

Carrie Matsushita, Marketing Manager, Lane County Fair

You and your staff have certainly accomplished your goals in the first year of operation and have a bright future. From all reports I receive, the Raybestos brakes Northwest Series event was a success and handled professionally.

Tom Deery, Vice President, Winston Racing series, NASCAR

On behalf of the Portland Oregon Visitors Association, we sincerely thank you and your staff for your support of the recently concluded Executive Airlift. As always, you provided us with a spectacular show. We've had nothing but positive comments from the planners and local industry folks that attended. Again, thank you very much for your assistance and the time you spent on behalf of POVA and the promotion of our area. It was a pleasure working with you and we look forward to the next time.

Brent Dahl, Convention Sales Manager, Portland Visitors Association